# New Zealand Secondary School PHOTOGRAPHY COMPETITION



## Introduction

The New Zealand Secondary School Photography Competition (NZSSPC) is a project created by youth, intended to serve as a platform where passionate secondary school photographers can promote their photos, as well as partaking in a friendly competition with like-minded students. This competition is unique due to its specific target audience of secondary school students to ensure that students have a larger chance of achieving highly as they will be competing with people with similar skill levels. The NZSSPC's mission is to help bring the artworks of NZ youth to the wider community, and encourage NZ youth to explore concepts relevant to the current world.

The theme for this year's competition is Peace. The idea of peace is familiar to both New Zealand and the wider world, with past and current events showing the importance of tranquillity and finding a moment of peace. Therefore, this theme was chosen to encourage young photographers to appreciate the calm moments in life. Photographers should feel free to interpret and illustrate this theme conceptually or realistically.

The concept of peace will be split into three categories, highlighting people, nature & still life. Students will compete with other students from across the country, and are eligible to submit up to three photographs each. These photos can be in unique categories or feature in a single category multiple times, depending on the wishes of the contestant. All submitted photographs will be judged by a panel of adjudicators, with a shortlist of 6 photos from each category to be printed and displayed publicly in the final exhibition. An additional People's Choice Award will be given to the shortlisted photograph that receives the most votes from the public. These photos will additionally be featured on the NZSSPC website.

2022 will be the fourth year of this competition. Our three two years of running the competition were successful, receiving over 850 photographs. Our competition reached 73 different schools in 14 regions across the nation, demonstrating the broad reach of this competition. Encouraged by the success of past years, NZSSPC's goal moving into our fourth year is to receive around 500 pictures from 200+ individuals.

This competition is a great opportunity for aspiring secondary school photographers to showcase their skills. Specifically, they are able to compete in an event especially catered to them, in order to develop their creative skills as photographers. This competition is both a chance for exposure and growth for the competitors, as well as a chance for the public to appreciate great photos.

#### Kind Regards,

New Zealand Secondary School Photography Competition.

## Overview

#### What is the New Zealand Secondary School Photography Competition?

The New Zealand Secondary School Photography Competition (NZSSPC) provides an opportunity for the aspiring artists of New Zealand Youth to participate in a photography competition catered especially for them. The broad theme allows for maximum interpretation of the concept of 'Peace', and from that we hope to create an interesting and varying gallery of photographs for the public to see.

#### Who is eligible?

Secondary school students from Year 9 to Year 13, in 2022

#### When is it?

Submission Open: 1st December Submission Deadline: 1st February Exhibition Open: 25th February 2023 -> 5th March 2023 Prizegiving: One week before closing of the exhibition

#### What is the entry fee?

There is no cost for the submission of photos, or the attendance of the exhibition.

#### What are the prizes?

#### Nature 1st place:

- Peak Design Tripod + Slide LITE
  - Sponsored by Photogear & Peak Design
- 1 year NPSNZ subscription
  - Sponsored by the Nature Photography Society of New Zealand
- 1 year PSNZ subscription
  - Sponsored by the Photographic Society of New Zealand

#### Still Life 1st place:

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- Panasonic FZ300 camera
  - Sponsored by Photogear & Panasonic
- 1 year PSNZ subscription
  - Sponsored by the Photographic Society of New Zealand

#### People 1st place:

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- \$600 Photogear voucher (for use online or in person)
  - Sponsored by Photogear
- 1 year PSNZ subscription
  - Sponsored by the Photographic Society of New Zealand

#### All runner ups:

- 1 copy of NZ Camera
  - Sponsored by the Photographic Society of New Zealand

#### Structure

Each contestant is able to submit up to three photos, provided they are accompanied by a short blurb describing how the photo displays the concept of Peace. Each photo must be submitted into one of three categories, including People, Nature & Still Life. Further rules and guidelines can be found on the NZSSPC website.

After submissions close, the adjudicators will be given access to all submitted photos, selecting the top six photographs from each category to create the shortlisted photos for the NZSSPC 2022 exhibition. The shortlist of photographers will be announced and the participants will be invited to the prizegiving, which will also be open to the wider public. The purpose of prizegiving is to reveal and award first, second and third place prizes, also featuring a People's Choice award and smaller prizes for every shortlisted photographer. The exhibition will be officially opened and remain open for public inspection at the venues' discretion. NZSSPC also hopes to auction off the shortlisted photographs via an online auction. All remaining photos will be slowly released to the public via NZSSPC's Facebook page.

### Benefits

As a competition designed for secondary students, NZSSPC's main focus is to showcase the talents of the New Zealand youth. For a student, competing in the NZSSPC will help develop their skills to think creatively and find a way to express their perspective in a way that not only fits a theme, but reflects on their individual character. Not only will this be a chance for students to express themselves artistically, this is also an opportunity for students to familiarise themselves in the competitive environment that artists reside in, if they choose to go down this route. With the opportunity to win some amazing prizes, as well as have their artwork recognized by prestigious photographers and seen by the public, there isn't a better chance for secondary school photographers to publicise and promote their works.

For the public, this would be an exciting and interesting exhibition to go and view as this is created by the youth in their own country. To see what the talent of today's generation and some beautiful photos would be a great recreational thing to do for the people of New Zealand.

Schools would benefit from this through potential recognition at a national level. Also schools are encouraged to have their students currently taking the subject of visual arts or photography (or anything related) to submit their photos that they have been working on for their school assignments. This way not only can schools guide their students through this competition, students can also have a lot of school time to focus on this competition. Sponsors will be able to benefit from marketing done by us, and promotion to secondary students across the nation. Students can be exposed to all different brands and will definitely be interested in entering this competition especially when faced with the possibility of winning prizes from these companies.

## **Contact Us**

If you have any questions, queries, or concerns regarding the competition, please contact any of the following organisers:

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